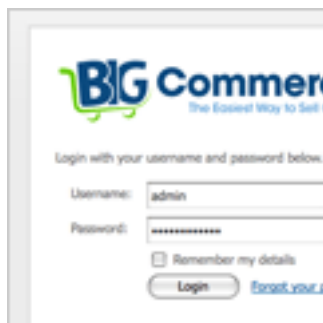
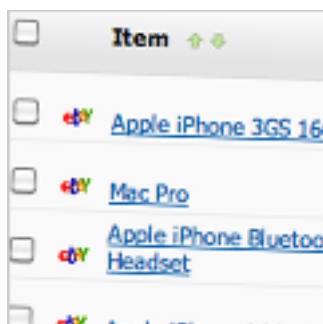


Over 7,000 business owners trust BigCommerce to power their online stores. Using just your mouse and without any technical skills, you can run a beautifully customized online store with all of the bells and whistles your customers expect.



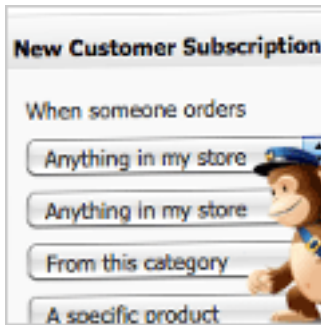
Web-Based Control Panel

Manage your entire store from any computer with an Internet connection. There's no software to download and you have full access to your orders, products, inventory, customers and more using our secure web-based control panel which you can login to 24/7 from anywhere in the world.



Multi-Channel Retailing

As well as selling through your own BigCommerce-powered store, you can list your products [for sale or auction on eBay](#) in front of millions of people. Export your products to [seven shopping comparison sites](#) and even setup your own [store on Facebook](#) — all in just a few clicks and everything is managed from BigCommerce.



Automated Email Marketing

Define rules to add customers and newsletter subscribers to your [MailChimp](#) email lists based on the product, category or brand they've purchased. You can sync their contact and billing details and then setup autoresponders to send special offers or coupons and watch your lifetime customer value go through the roof.



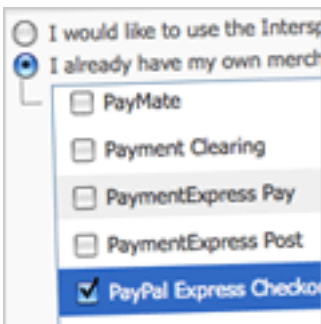
Mobile Commerce

Customers can browse and buy on their iPad, iPhone, Android, Palm Pre and Blackberry devices using beautifully crafted shopping experiences created just for these mobile devices. And best of all, mobile commerce is built right into BigCommerce and is enabled automatically.



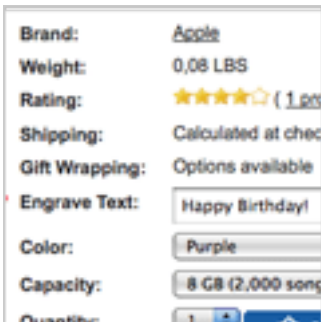
Hardcore Search Engine Optimization

We're SEO fanatics and understand what it takes to rank in the number one spot for *very* competitive keywords. With BigCommerce you have SEO friendly links, per product and per web page title and META data, proper use of H1 tags, tableless and W3C valid templates, HTML/XML sitemaps as well as full control over image alt text.



Integrates With Everything

Because we know your online store is just one part of your business, we make BigCommerce compatible with all major accounting and order management applications, shipping and payment providers. With just a few clicks you can integrate with all of the services you rely on to do business.



Sell Products With Different Options

Easily sell products with different options such as t-shirts or computers. You can create an unlimited number of product combinations and they don't count towards your product limit. You can also create custom fields which a shopper must fill in during purchase, such as text to print on a t-shirt or text to engrave on an iPod.



Dazzle Shoppers With Unlimited Product Photos

Display an unlimited number of rich, high quality images for products in your store. You can batch upload dozens of images at once or choose images from the Internet. Thumbnail images are created automatically, images appear in a beautiful slideshow gallery on the product page and can be clicked for a larger version.



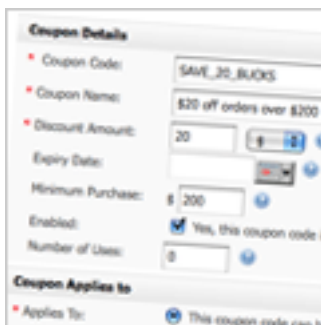
Get Up Close With SuperZoom™ Photo Zoom

If you sell products where detail is important (such as jewelry, apparel or shoes) then you'll love the SuperZoom™ feature, unique to BigCommerce. Simply upload a large version of a product photo and it will automatically show a zoomed version when a shopper places their mouse over the image.



Premium, Secure, Rock Solid Hosting

Your store will be hosted on our lightning fast SAS 70 type II certified servers. Our data center employs hacker deterrent security provisioning, three redundant network architectures, hardware firewalls and has a 99.9% uptime track record so your store will always be available and ready to take orders.



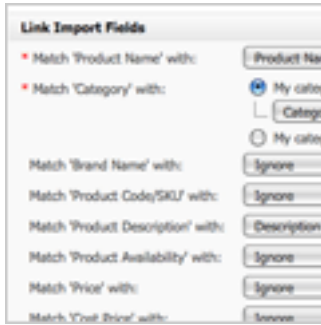
Powerful Marketing and Promotional Tools

BigCommerce includes dozens of marketing tools to help you succeed, including trackable [coupon codes](#), automatic Google AdWords creation for every product in your store, Google Base product export, product sharing via email/Twitter/FaceBook, [newsletter signup](#), discount rules RSS feeds, [promotional banners](#) and more.



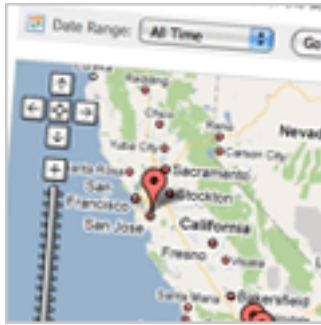
Sell on Facebook with BigCommerce SocialShop

By displaying a "Shop" tab on your Facebook fan page, BigCommerce SocialShop lets your fans, prospects and customers click on a product to purchase it from your BigCommerce store. They can also share your products directly through Facebook as part of their news stream.



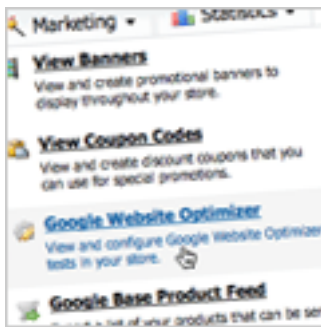
Configurable Bulk Product Import & Export

It's easy to import your existing products into your BigCommerce store using our point-and-click import wizards. You can import orders, products, categories, variations, images, category relationships and more from an Excel spreadsheet or CSV file. You can also batch export for bulk updates in Excel or integration with other applications.



Business Reports to Keep You Informed

With over 25 built-in reports you can easily see your top 20 customers, orders by revenue, profit margins, inventory levels, conversion rate, best selling products, customer locations, popular searches and more. Our business intelligence reports give you the information you need to continuously grow your business.



Free Software Updates for Life

We regularly release new software updates which include features and improvements based on your feedback. These updates are made available to you automatically and free of charge every 2-3 months when they are released. We guarantee to provide you with innovative features that keep you miles ahead of your competitors.

Plans and Pricing

Big Commerce offers different levels of plans on a month-to-month basis (you can cancel at any time)

BRONZE	SILVER	GOLD	PLATINUM
\$24.95/mth + \$49.95 setup fee*	\$39.95/mth + \$49.95 setup fee*	\$79.95/mth + \$49.95 setup fee*	\$149.95/mth + \$49.95 setup fee*
100 products	500 products	1000 products	Unlimited products
3 staff logins	10 staff logins	20 staff logins	50 staff logins
2GB bandwidth	3GB bandwidth	5GB bandwidth	15GB bandwidth
200MB storage	300 MB storage	500 MB storage	1GB storage

* All prices are in US Dollars and are subject to change.